

NAME HERE

SPECIALIZATION HERE

P Phone Here

E Email Here

A Address Here

W LinkedIn Here

PROFILE

Skilled marketing and career consultant with a varied background and wealth of professional experience. Specialized in gamification methods, data collection and creative presentation approaches applicable in any field. Assertive, innovative and empathetic in nature, capable of rapid learning and adapting to new tasks.

EXPERIENCE

September 2019-Current

Recruiting Assistant-United States Census Bureau

- Recruit residents of Catawba County and Burke County in preparation for the decennial census
- Promote Census Bureau importance through improvised presentations
- Canvas counties for appropriate training locations
- Utilize MOJO technology to manage recruitment data
- Network with community resources and business owners
- Distribute Census Bureau marketing material

August 2014-Current

Game Development and Marketing Consultant-Freelance

- Provide consultation services to board and card game companies on marketing and development initiatives
- Connect board and card game companies to potential distribution sites and convention opportunities
- Engage in quality control of new products and provide appropriate feedback for development
- Advertise and market products through word of mouth and community events

August 2014-Current

Senior Customer Outreach Specialist-Clarion Games Studios

- Engage with prospective customers and brand supporters at conventions and in store locations
- Recruit and coach new volunteers within the marketing and demonstration team

EDUCATION

University of the Cumberlands Williamsburg, Kentucky

Ed.D in Educational
Leadership/Business Management
May 2019-Current

Lenoir-Rhyne University Hickory, North Carolina

M.A. in Human Services/Career
Counseling
May 2015-August 2018

Roanoke College Salem, Virginia

B.S. in Psychology/Neuroscience
August 2009-May 2013

KEY SKILLS

- 20+ YEARS CLIENT RELATIONS AND ENGAGEMENT
- 20+ YEARS PUBLIC SPEAKING
- 15+ YEARS LEADERSHIP
- 15+ YEARS COMPUTER SOFTWARE
- 10+ YEARS BUDGETING AND FINANCIAL MANAGEMENT
- 10+ YEARS RESEARCH AND DATA ANALYSIS
- 5 YEARS CAREER COACHING AND ADVISING

- Brainstorm and pitch new concepts to the heads of Clarion Game Studios
- Develop and promote new product designs through Kickstarter
- Network with vendors to further expand the market for Clarion Game Studios product

May 2018-August 2018

Career Counseling Intern-Alex Lee Career and Prof. Development

- Advised and coached clients about available resources to aid in career and graduate planning
- Administered and interpreted assessment results for the MBTI, Strong Inventory, NEO-4, "Leadership Compass" and "True Colors"
- Provided opportunities for resume review, mock internships and career counseling
- Maintained and updated online resources and social media outlets: Handshake, Student Portal, Facebook Page.
- Developed career center website design for improved visual flow
- Developed budgeting plan activity for the life and career planning class at Lenoir-Rhyne University

ACHIEVEMENTS

- Engaged in an intensive two-week course abroad in Rome, Italy and Milan, Italy
- Created a monthly community event in tandem with local coffeeshop
- Manage the Mu Beta Psi Professionals Facebook Page and currently designing the Mu Beta Psi online career center
- Presented *Know Your Direction: Leadership Compass* at Lenoir-Rhyne University
- Redesigned and improved the Alex Lee Career and Professional Development Center's student portal website
- Developed "small group" design manual *Small Group Design for LGBTQ+ Youth: A Comprehensive Manual for the Support and Treatment of High School Students Experiencing Suicidal Ideations*
- Wrote, submitted and completed an individualized research proposal to Roanoke College's IRB for project *HIV/AIDS Awareness Among College Students on Roanoke Campus.*

LEADERSHIP

Mu Beta Psi

September 2019-Current

- Co-Chair Professional Development Committee for Alumni Association

August 2012-May 2014

- Parliamentarian for Omicron Chapter
- Fundraising Chair for Omicron Chapter

September 2011-December 2011

- Treasurer for Omicron Chapter

Chi Sigma Iota

August 2016

- Treasurer for Lambda Rho Chi Chapter

Alpha Phi Omega

November 2010-May 2011

- Secretary for Alpha Beta Psi Chapter

